

+ Perspectives & Experiences of the eSAC Young Professionals (YPs)

Ms. Soroya Julian
YP – Caribbean Region
On behalf of the YP team

CRICS 9 CONFERENCE,
WASHINGTON DC,
OCTOBER 2012



eSalud Pública y Equidad en América Latina y el Caribe

Public eHealth Innovation and Equity in Latin America and the Caribbean





A select group of professionals:

- With common interests
- Innovators
- Highly qualified
- Leaders in their specific fields
- With passion in which they are doing
- With a clear vision of what they want to do
- Good conceptual management on eHealth
- Short experience in leading projects in e-Health; Use of technology in health promotion and prevention programs in primary care

Who made it to eSAC?



+ Young Professionals (YP): Introduction



Felipe Mejia

Andean Region

Bolivia, Colombia, Ecuador, Peru, Venezuela



Nasim Farach

Central America

Belize, Costa Rica, El Salvador, Guatemala,...



Camilo Erazo

Southern Cone

Argentina, Chile, Paraguay, Uruguay



Fabiola Bof

Brazil

Brazil



Soroya Julian

Caribbean

*Anguilla, Antigua and Barbuda, Aruba,
Bahamas,...*





Our Task

Spearhead the development of a regional community of interest focusing on Public eHealth. This community will represent at the same time both fertile soil for the seeds of innovation to germinate and a responsive environment ready to receive and use successfully developed solutions.



YP perspectives & experience

OVERVIEW:

- eSAC website
- eSAC tweetchat
- Building the community
- Professional Development Programme
- Qualitative Assessment



eSAC Project Platform

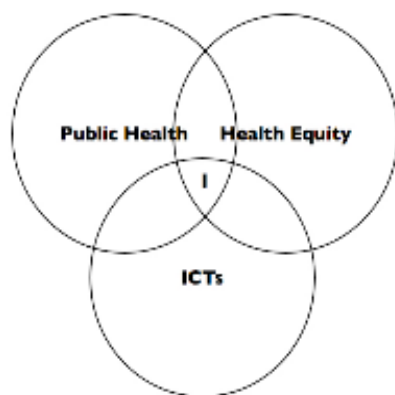
The screenshot displays the eSAC Project Platform website. At the top, there is a green header with the eSAC logo on the left and language options (English, Español, Português) and a Log In button on the right. Below this is a blue navigation bar with links for home, about, partners, team, contact, and media, along with a search icon. The main content area features a large green banner with the text "Public eHealth Innovation and Equity in Latin America and the Caribbean" and "Join the Community". Below the banner, there is a section titled "Creating an environment to exchange ideas and opportunities related to specific Public Health challenges, and the application of ICTs to Public Health, in the LAC region" with a "Join the Community" link. To the right of the banner is a newsletter sign-up form with an email input field and a Subscribe button. Below the newsletter form is a section titled "eSAC Site Guides" listing several individuals and their regions: Felipe Mejia (Andean Region), Nasim Farach (Central America), Camilo Erazo (Southern Cone), Fabiola Bof (Brazil), and Soroya Julian (Caribbean). Each entry includes a small profile picture and a list of countries. A "View more" link is at the bottom right of this section. On the left side of the main content area, there is a "News" section with tabs for News, Resources, and Events. The News tab is active, showing a list of recent news items with dates: "eSAC Launch Webinar Videos Now on YouTube" (Oct 5, 2012), "Tweetchat invitation. Topic for October 11th: SURVEILLANCE" (Sep 20, 2012), "Innovation Competition" (Jul 9, 2012), "Phi Group - Current Projects" (Jun 26, 2012), and "Public eHealth Innovation and Equity In Latin America and the Caribbean (eSAC)" (Jun 26, 2012).

www.esacproject.net



What IS the eSAC focus?

Attempting to make sense of the



“I”
Synthesis and refl
Dr. Camilo Erazo

Version March 17t

Note: It will be necessary to read the notes to understand this document; change “Normal” to access them.

Print Not public edit delete reply

Close comment thread

Wed, 2012-04-25 13:36 #2

Felipe Mejia



Offline
Joined: Sep 2, 2011
Email

The video is great idea! We
The video is great idea! We should find easy ways to capture attention as Soroya has mentioned (many times). This doesn't have to require high tech but a good idea well developed. I offer myself to work on this. Are we gonna make a choreography for eSAC? Are we all gonna dance? I think Nasim's question is very good. Some organizations are already working on projects which go straight (or close) to the intersection of PH,E,ICT. However, after meeting a couple of organizations such this one <http://www.cintel.org.co/> 3 weeks ago, I realized that even though they are working on either PH or E, some of them have no idea of this and think their only approach is just ICT. For example, CINTEL has a beautiful project in the very beautiful Cartagena. They have created public access telecentres for a poor community which train in computer and Internet literacy and e-promotion and e-prevention activities. So imagine, in one thing SDoH and health prevention strategies. Then they asked me that day: "how is this ehealth thing about and how we can apply it to the project?" And this has been working since 2008! After this I wondered myself, among those organizations Nasim sets out, which are doing what we expect them to do regarding eSAC but don't know they are doing it? Un abrazo en saco lleno. F.

Top edit delete reply

Mon, 2012-04-23 12:01 #3

Camilo Erazo



Offline
Joined: Sep 2, 2011
Email

I love the idea of doing
I love the idea of doing videos to showcase the best eSAC related projects - hey, I would even volunteer to host an online show about it. I wouldn't mind traveling through the region to interview their founders, learn about these projects and present them to a broader audience in this format. Out of the top of my head, in the SC region I would point to the efforts made by the Chilean Ministry of Health with TBC and Chagas, eHealth Systems (mobile health startup in Chile), Zolner Consulting Group



#eSAC tweetchat



Written communication between two or more people.
It is done through internet by sending Tweets and by using a specified #hashtag

How is the Tweetchat #eSAC done?

The first 30 minutes are done entirely in English and the next 30 minutes in Spanish.

When is the Tweetchat #eSAC done? Thursdays 8 pm EST.





#eSAC tweetchat - topics

eSAC presentation

What is eHealth?

eHealth vs Health

What is Public eHealth?

Equity in eHealth

Access to eHealth

Literacy in eHealth

Policies and regulations
in eHealth

Confidentiality and eHealth

Teenagers and eHealth

Non native digital natives

eHealth

Disabilities and eHealth

Urbanization and eHealth

Poverty and eHealth

Empowerment and eHealth

Violence prevention

eSAC platform launch

Infodemiology

Surveillance eHealth



#eSAC tweetchat



eHealthGlobalHealth

@healthglobal
Boston
<http://ehealthglobalhealth.com>

Following



from @FelipeMejiaMedi

Global Health, Health Equity Intervention Research, Disparities, e-Health, Public Health, Medicine, Transnational, #hcsmglobal #CBPR #ePatient #S4PM #CFHA

5484

FOLLOWING

7398

FOLLOWERS

4643

TWEETS

542

LISTED



OPS/OMS Colombia

@OPSOMS_Col
Bogotá
<http://www.paho.org/col>

Following



from @FelipeMejiaMedi

Representacion en Colombia de la Organización Panamericana de la Salud - Oficina Regional de la Organización Mundial de la Salud

258

FOLLOWING

2084

FOLLOWERS

3622

TWEETS

59

LISTED



TheHealthPolicyGroup

@healthpolicygrp

Following



from @FelipeMejiaMedi

1467

FOLLOWING

2232

FOLLOWERS

8244

TWEETS

160

LISTED



OPS/OMS Perú

@OPSOMS_Per
Lima, Peru
<http://www.paho.org/per/>

Following



from @FelipeMejiaMedi

Representacion en Perú de la Organización Panamericana de la Salud - Oficina Regional de la Organización Mundial de la Salud

286

FOLLOWING

1327

FOLLOWERS

5290

TWEETS

43

LISTED



Acercando

@AcercandoSalud
Santiago, Chile
<http://www.acercandosalud.cl>

Following



from @FelipeMejiaMedi

Corporación de Promoción de Salud y Pro-Equidad. Nuestra misión es contribuir a la equidad, a través de la promoción de salud.

501

FOLLOWING

2221

FOLLOWERS

2564

TWEETS

63

LISTED



OPS/OMS

@opsoms
Washington, DC
<http://www.paho.org>

Following



from @FelipeMejiaMedi

762

FOLLOWING

8278

FOLLOWERS

2951

TWEETS

240

LISTED



CRICS9

@CRICS9
Washington, DC 22-24 OCT 2012
<http://www.crics9.org>

Following



from @FelipeMejiaMedi

eSalud - Acercándonos al acceso universal a la salud/ eHealth - Reaching universal access to health/ eSaúde - Aproximando-nos do acesso universal à saúde

253

FOLLOWING

598

FOLLOWERS

1479

TWEETS

28

LISTED

Main official accounts which regularly promote the chat



#eSAC tweetchat - participation

Chile

Argentina

Colombia

Caribbean

México

Honduras

Perú

others

Total of chats (by Oct 4th)	35
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Mean number of participants	11
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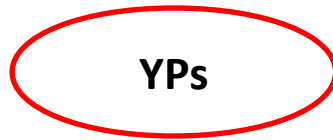
Mean number of tweets (not including promotional)	141
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Building eSAC'S Community



1st
Phase



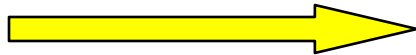
General public

+

Institutions
(public/private)

+

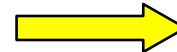
2nd
Phase



eSAC 's twitter and Facebook

3rd
Phase

eSAC's Platform



YPs
Social Media
Regional events
eSAC's platform



Professional Development Program



analysis approaches around assessment based
community
community of practice
compelled conditions considered constraints context
currently decision makers
decisions developed effect
ehealth elements equity esac evidence
growing health health care systems healthcare
important input interest
interventions intuition knowledge paho
people principles providing public ehealth
public health qualitative relates safety social
strategies target theory tools translate

+ Qualitative Assessment Study



Formative study; acceptance/rejection of project hypotheses

Web-based in-depth interviews by sub-region





Upcoming Activities

- Local Webinars
- Innovation Competition
- Findings from Qualitative assessment



Public eHealth Innovation and Equity in Latin America and the Caribbean

Join the Community >

Creating an environment to exchange ideas and opportunities related to specific Public Health challenges, and the application of ICTs to Public Health, in the LAC region

Join the Community



www.esacproject.net

