



Mobilizing Standards

Opportunities for Advancing mHealth Through Standards and Interoperability

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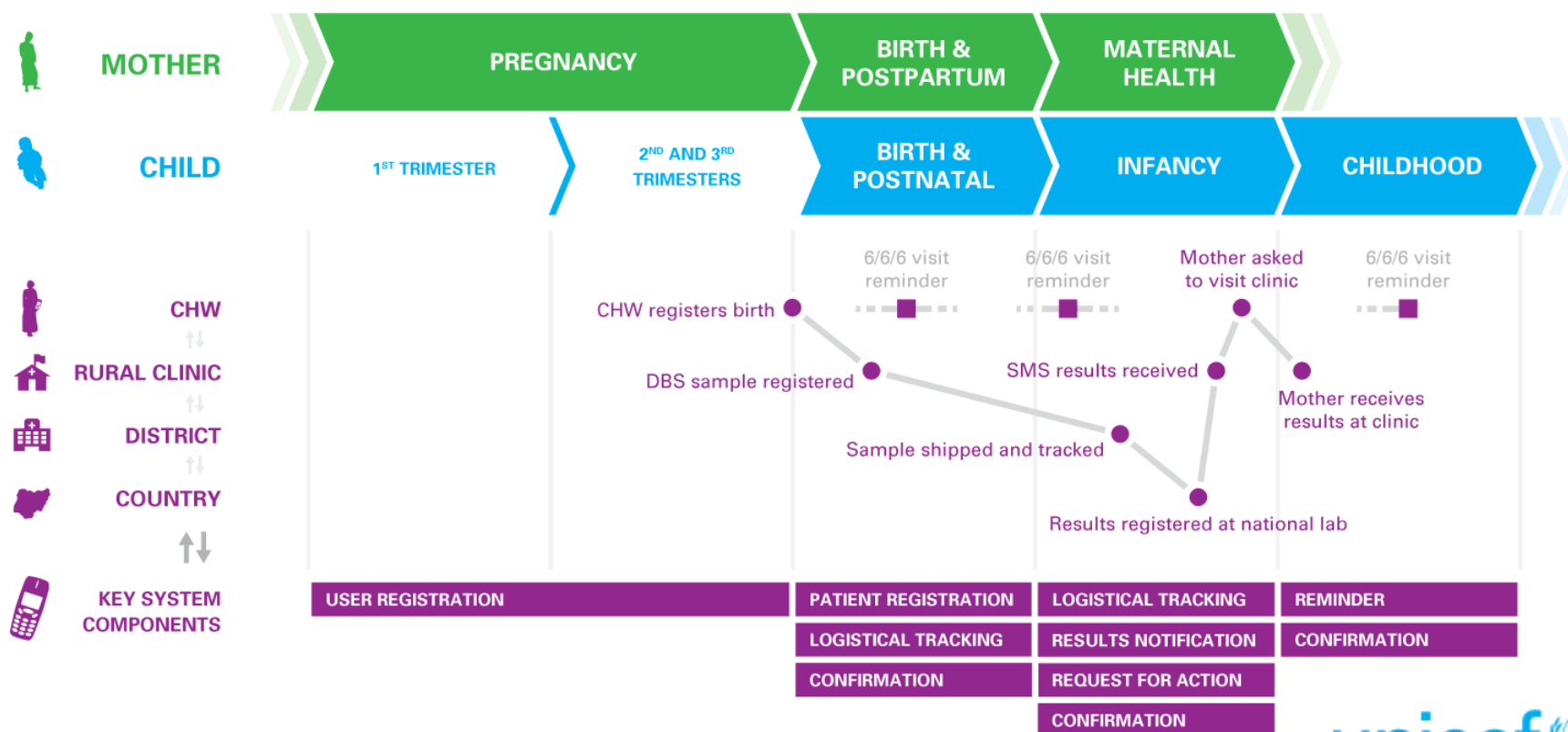




Critical Learnings: Tech Standards

The programmes in Zambia and Malawi have focused on EID, postnatal services, nutrition and have started expanding into ANC

MWANA INITIATIVE, ZAMBIA & MALAWI

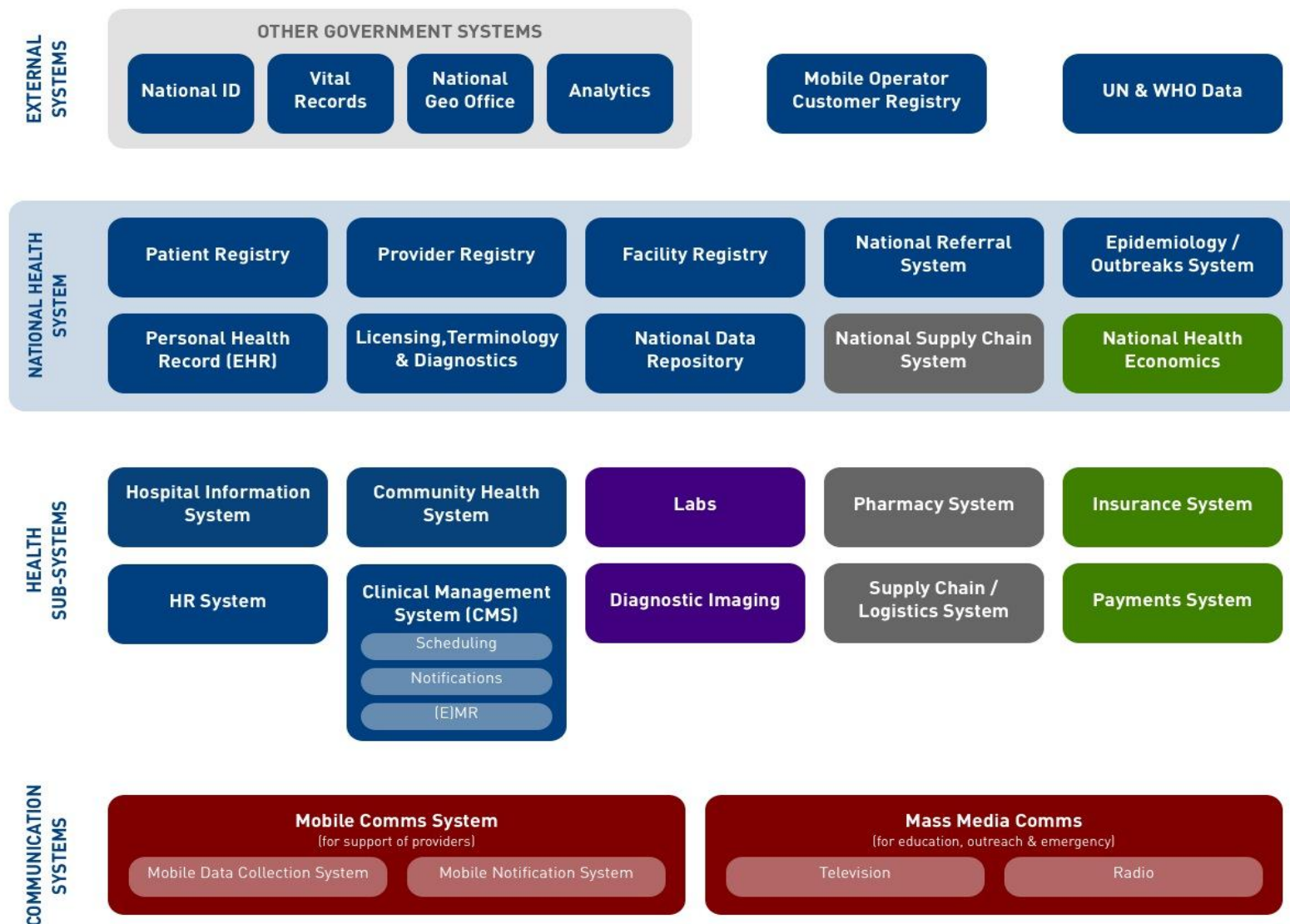


Health Systems Diagram

UNICEF Interoperability Workshop, Rwanda – May 2012



Critical Learnings: Tech Standards





Standards Gaps to mHealth Scale

- Lack of systematically applied standards and interoperability between systems
 - Lack of alignment on standards
 - Limited opportunities for collaboration
 - Limited collaboration or communication across other mServices
 - Limited guidance from donors and governments on which standards to use



Critical Learnings: Tech Standards

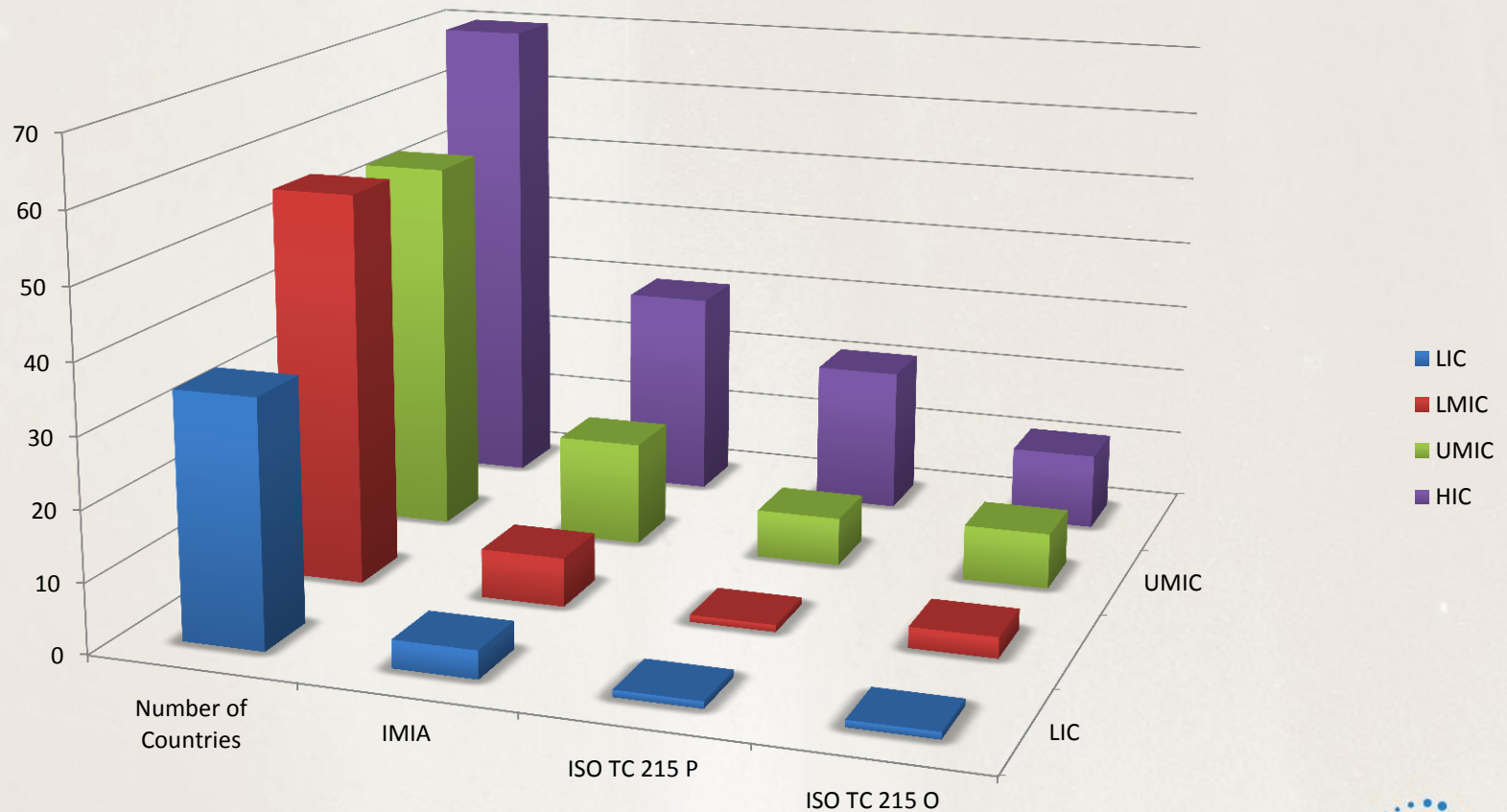
Standards Basics

- mHealth as subset of eHealth
- Many standards players – most in High-income countries
- Health Informatics Standards Scope
 - Architecture
 - Data Interchange
 - Semantic Content
 - Security, Safety, and Privacy
 - Pharmacy and Medicines Business
- Interoperability



Critical Learnings: Tech Standards

Standardization Gap





Critical Learnings: Tech Standards

Progress to Date

- mHealth Alliance establishing ISO TC 215 Liaison
- mHealth officially launching Standards & Interoperability Working Group in Dec 2012
- mHealth Working Groups formed at several standards development organizations (SDOs)
- HL7 released IP at no cost
- Public Health Task Force published its first standard: “Capacity-based ehealth roadmap”



Key Findings – Landscape Review

- Acceptance of eHealth interoperability as necessary
- Perception that existing standards are not relevant to LMICs, though some standards development needed
- Standards capacity lacking across the board
- Access to standards and guidelines limited
- Donors play a pivotal role in changing the landscape
- Need new mechanisms for alignment



Next Steps

1. Capacity building and standards access
2. Mediating the connection between LMICs and external stakeholders
3. Coordination and alignment
4. Standards development and information gaps
5. Governance



Questions & Answers



Thank you!

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Photo credit: Josh Nesbit