

# Strategies for immediacy... everywhere!

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**9<sup>TH</sup> Regional Congress on Health Sciences Information**  
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**World Health  
Organization**

# Background

*1948...*

- WHO – knowledge-based organization
- Member States & worldwide stakeholders
- Outputs & Inputs
- Multilingualism



# Embracing Change

*creating momentum...*

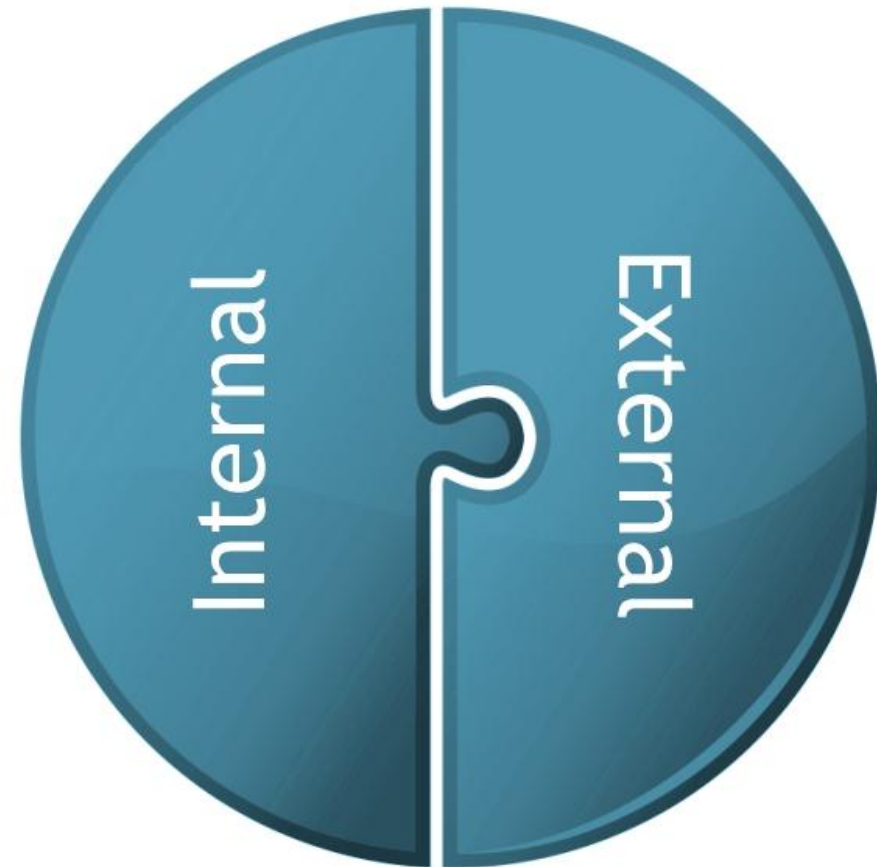
- Organizational change
- Vision, strategy & goals
- Culture of excellence & team-oriented mindset
- Immediacy & mobility



# Dual Mandate

*remaining proactive...*

- Environmental scanning
- External / Internal synergies
- Corporate solutions
- Global scope



# Knowledge Investment

*highlighting scope & added-value...*

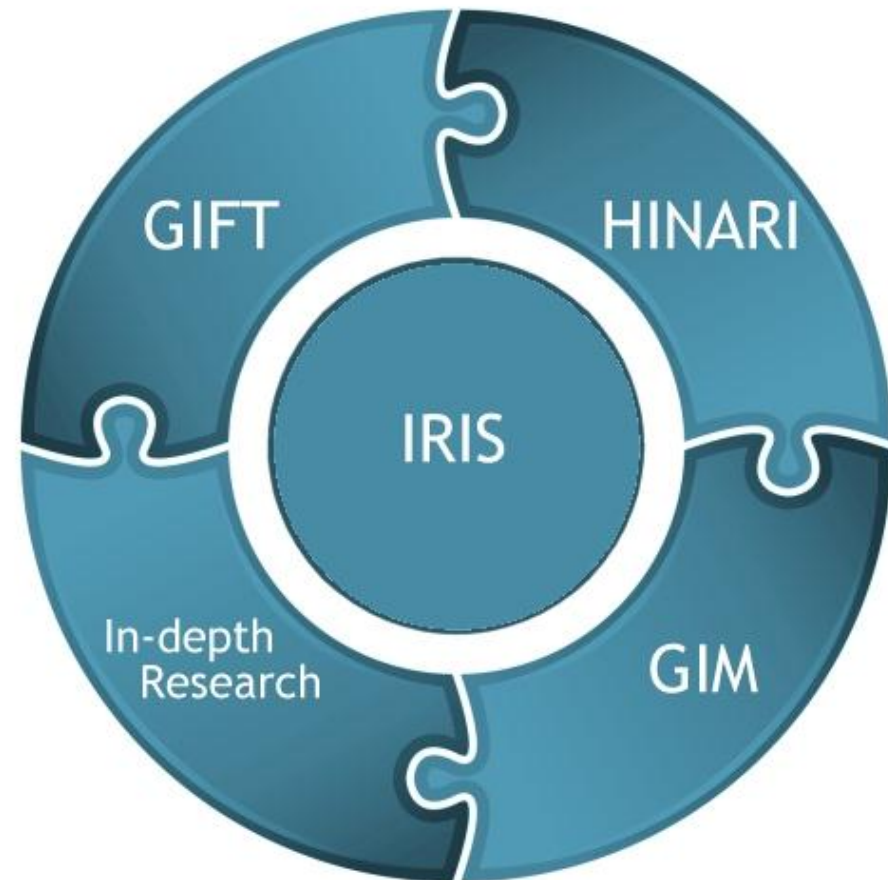
- Understanding needs
- Evidence-based prioritization & decision-making processes
- Cost-effectiveness through economies of scale and scope
- Measuring impact – a virtuous circle



# Core Functions

*immediacy through digitization...*

- Continuity & Innovation
- Comprehensive suite
- Activity Mix
- Responsiveness



# Networks & Partnerships

*virtual spaces & collaborative tools...*

- PR, branding & visibility
- WHO Global Libraries Group
- Knowledge Hubs & KSPs
- Outreach



# Questions & Contact

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Thank you!

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