

PALTEX

Expanded Textbooks and Instructional Materials Program



**Pan American
Health
Organization**

Regional Office of the
World Health Organization



WHAT IS PALTEX?

- **PALTEX is a PAHO/WHO technical cooperation program created to increase the quality of educational processes in health sciences in Latin America. PALTEX is a publishing program that acquires, produces, and distributes quality textbooks and instructional materials in Spanish and Portuguese at affordable prices that represent a real incentive for students and health workers to use them.**



FRAMEWORK OF VALUES



Equity
Excellence
Solidarity
Integrity
Respect



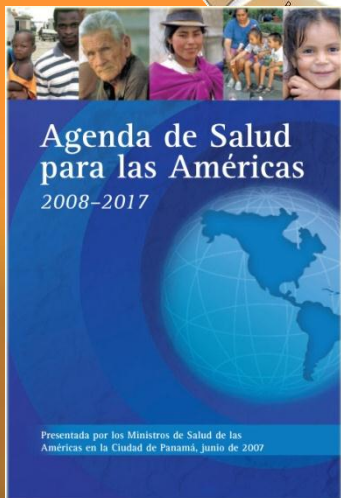
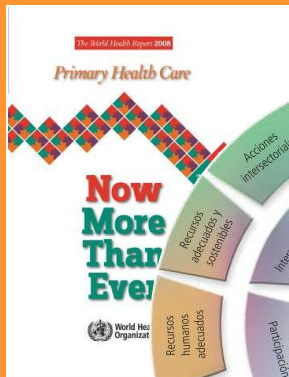
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Mandates for the right to health for all

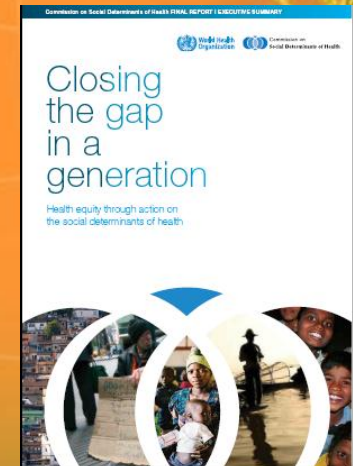
The **MDGs** and the national health priorities cannot wait!!! and will not be achieved without strong health systems that provides universal access to health



The **PHC renewal** considers as a critical component the sufficient and sustained health care workforce in order to assure universal access to health care

Social determinants of health: closing the gap in a generation

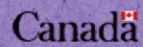
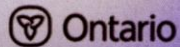
The **Health Agenda for the Americas** dedicates one of its eight priorities to the development of health workers



TORONTO CALL TO ACTION

2006-2015

Towards
a decade of
Human Resources
for Health
in the Americas



Regional Goals

for Human

Resources

for Health

2007 - 2015

A Shared Commitment



THE RENEWAL OF KNOWLEDGE

Healthcare based on proven knowledge

- Accelerated production of new knowledge
- Combining research methods
- Plain dissemination and collective production of knowledge in health
- Strict and qualified criteria for research and dissemination

Renewal of education

- New information and communication technologies
- Intensive use of ICTs, new organization of knowledge
- Distance and massive in service education
- E-learning, m-learning, tele-learning
- Learning in networks and communities of practice



PALTEX OBJECTIVE

Improve quality and impact of basic and continuing health sciences educational processes, through the provision of relevant text-books and learning resources that are pertinent, accessible and updated for students, professors and health workers



THE KEY CONTRIBUTION OF PALTEX

- Provide books and materials to help scale-up the health workforce
- Support the reorientation of health sciences education towards the MDGs, national priorities, determinants of health and the renewal of primary health care
- Maintain and qualify the contributions of PAHO/WHO to basic and social sciences education in health
- Provide support to technical education
- Facilitate and enrich the development of permanent and continuous education of health personnel
- Contributes to renew and develop public health education
- Provide quick and qualified sources of reference to health services and health education personnel
- Contribute to strengthening and bringing the values and image of PAHO/WHO to every corner of the Region.



PALTEX PARTNERS

PALTEX is a collaborative effort of several counterpart agencies:

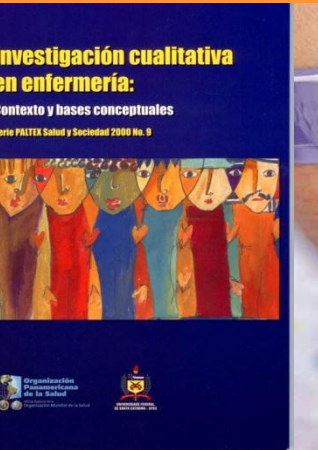
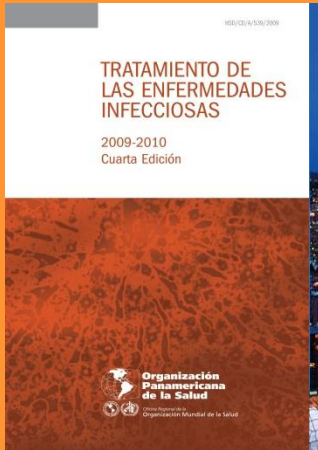
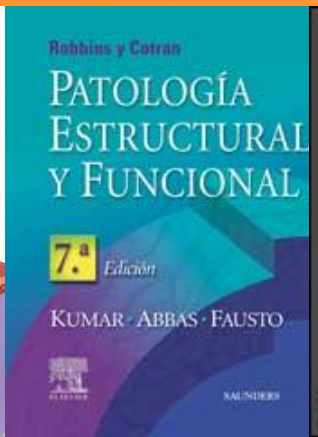
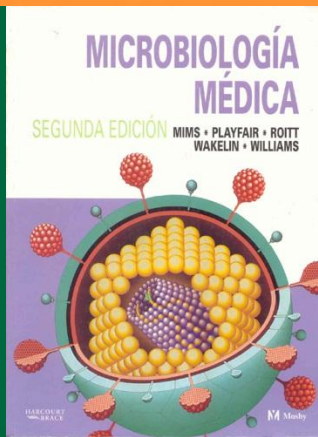
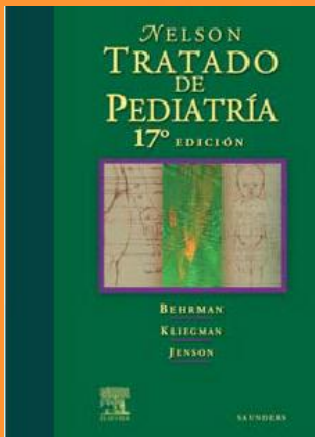
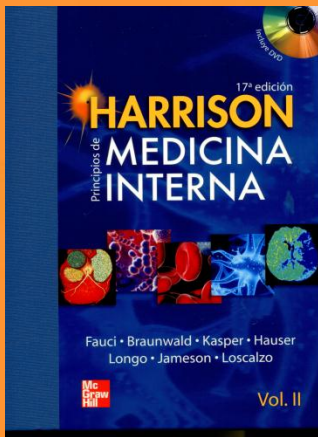
- **Pan American Health Organization**
- **Inter-American Development Bank**
- **PAHO member governments**
- **Commercial publishers**
- **Universities, health services, and other institutions that train or employ health workers.**



MECHANISMS OF PARTICIPATION

- An agreement is signed between PAHO/WHO and member countries.
- A memorandum of understanding is signed between PAHO/WHO and participating institutions.
- Institutions receive stock on consignment, and assume the cost and responsibility of the local sales operation.
- On ad-hoc basis, NGOs, health institutions and governments can purchase self-published materials and diagnostic instruments.



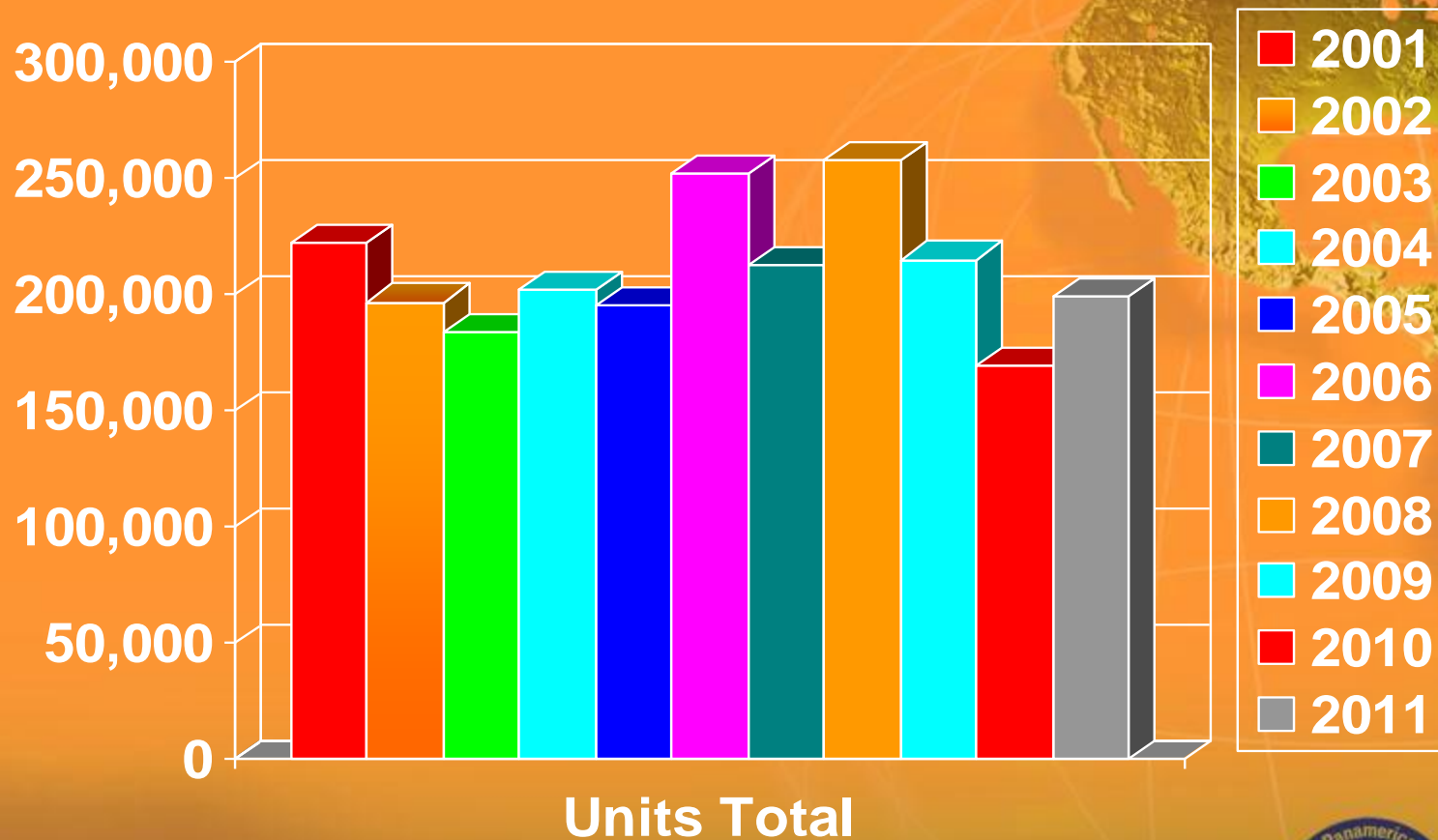


PALTEX TODAY

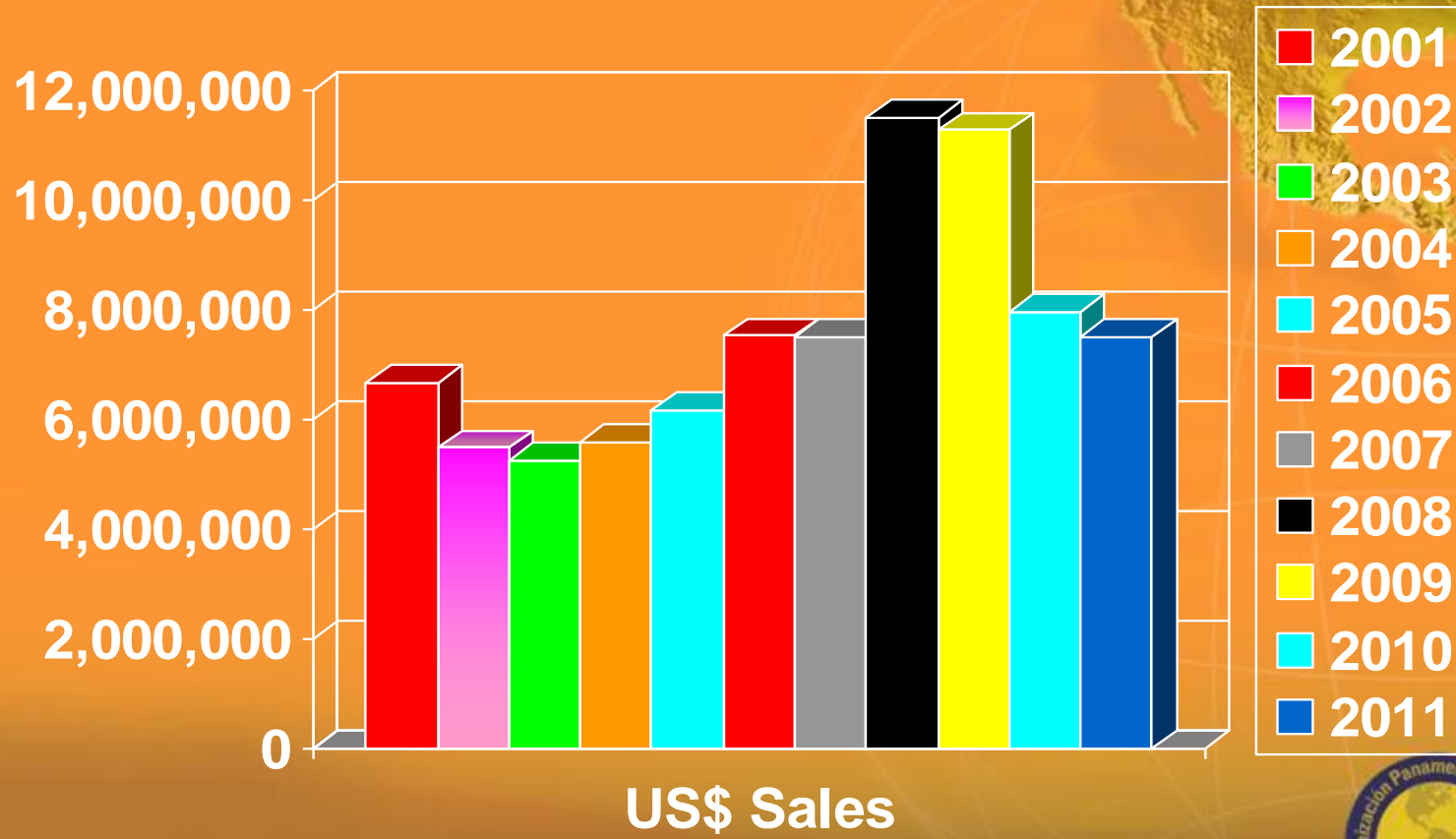
- **Acquires and produces instructional materials in medicine, dentistry, nursing, veterinary, pharmacy, primary health care, public health and others.**
- **Offers affordable prices to students and health workers.**
- **Has sold over 7 million textbooks and instruments.**
- **Exists in 19 countries through 530 institutions**
- **Offers more than 700 commercial titles**
- **Offers 90 titles PAHO/WHO books**
- **Offers 56 diagnostic medical and dental instruments**



SALES TREND IN UNITS



TREND IN GROSS SALES



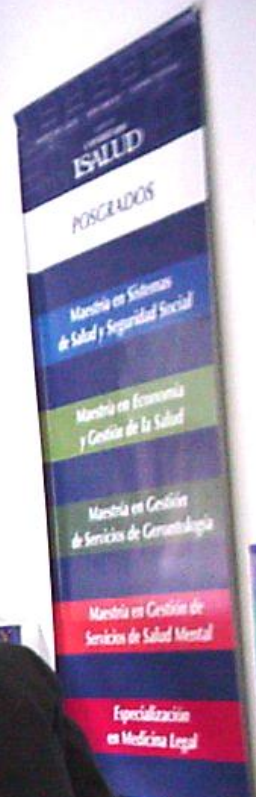
ORGANIZACIÓN PANAMERICANA DE LA SALUD * ORGANIZACIÓN MUNDIAL DE LA SALUD



PALTEX

Programa Ampliado de Libros de Texto

Les da la Bienvenida a los Alumnos de nuevo ingreso y saluda a su planta estudiantil



PALTEX

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*Gracias
Merci
Obrigada
Thanks!*

