



eSAC's Virtual Community of Practice

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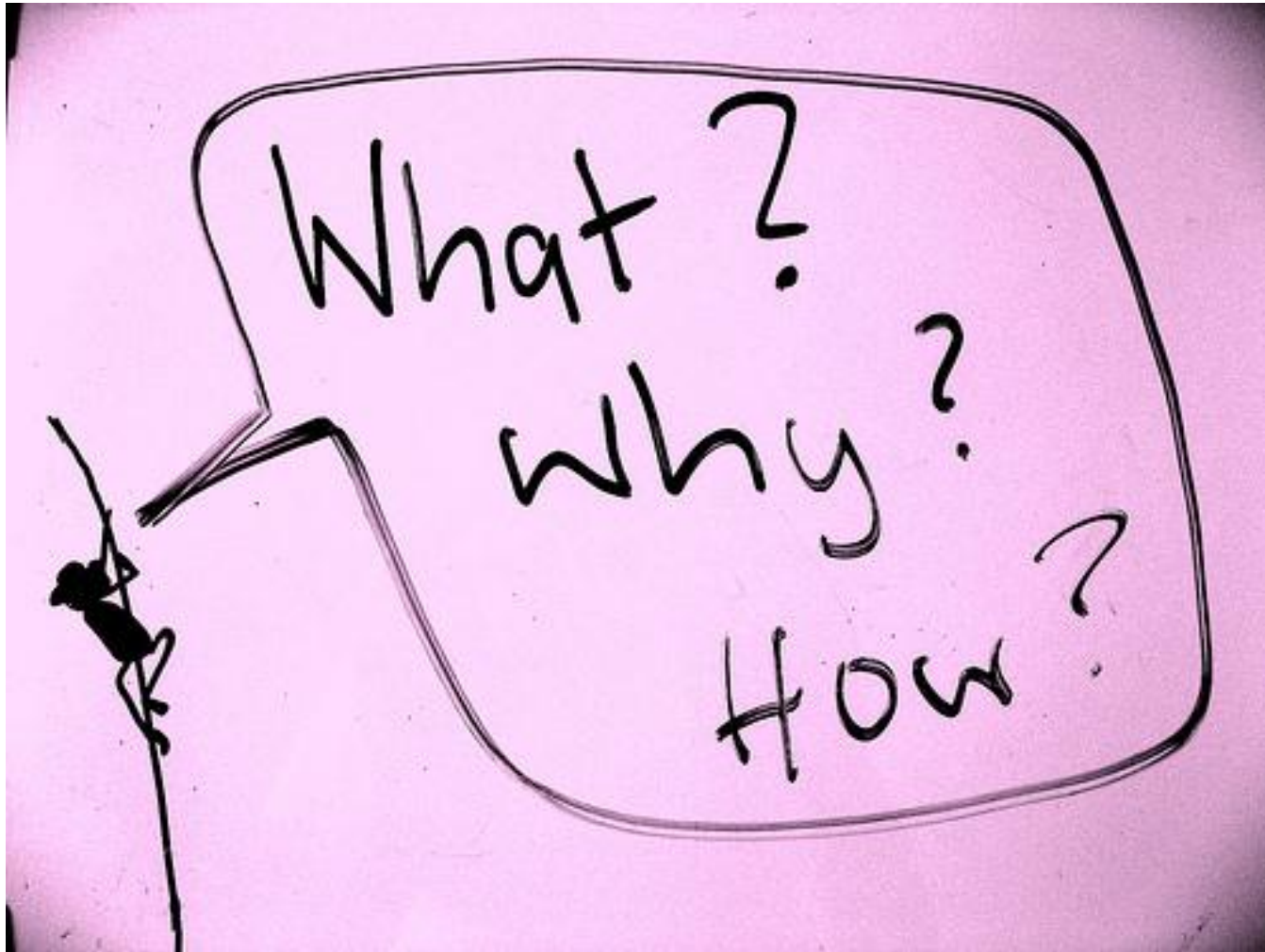
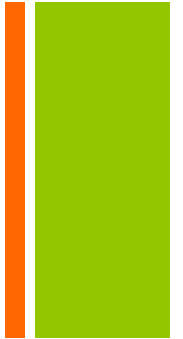


eSalud Pública y Equidad en América Latina y el Caribe

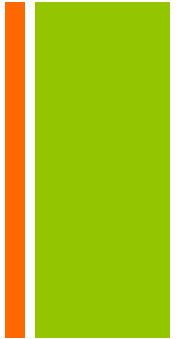
Public eHealth Innovation and Equity in Latin America and the Caribbean



OVERVIEW



+ **WHAT & WHY**



+ WHAT & WHY



+ HOW



Access levels



ukspa-clarity.com

www.supercraft360.com

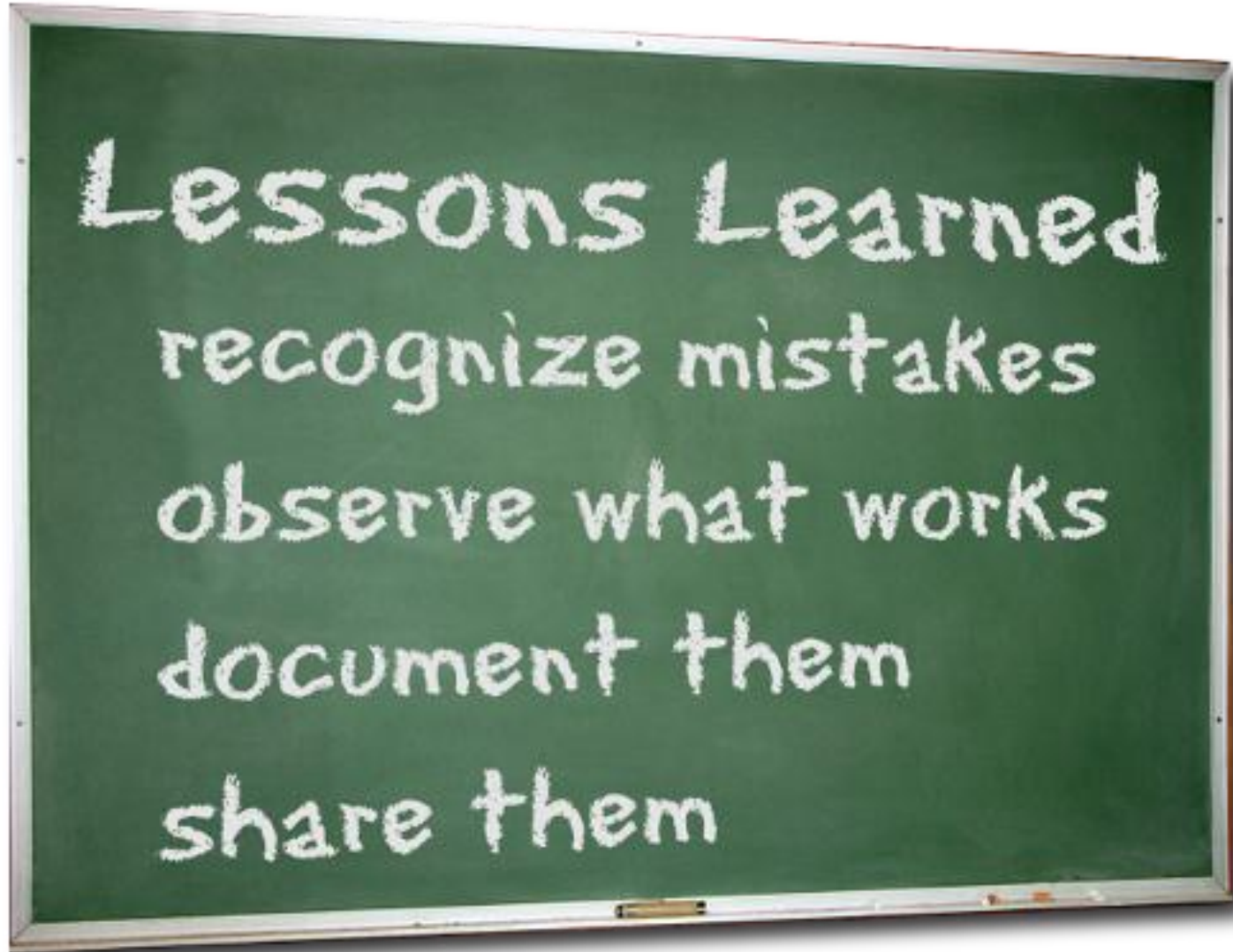
pitchero.com

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Pre-launch July 2012



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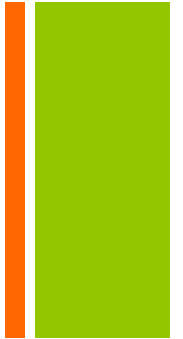


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- What project is about
- Balance graphics vs. text
- Site's content
- Navigation
- First-time vs. repeated visitors



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epa.gov

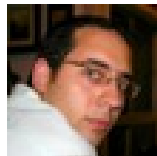
eSAC Site Guides



Felipe Mejia

Andean Region

Bolivia, Colombia, Ecuador, Peru, Venezuela



Nasim Farach

Central America

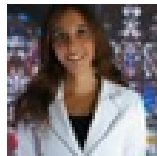
Belize, Costa Rica, El Salvador, Guatemala,...



Camilo Erazo

Southern Cone

Argentina, Chile, Paraguay, Uruguay



Fabiola Bof

Brazil

Brazil



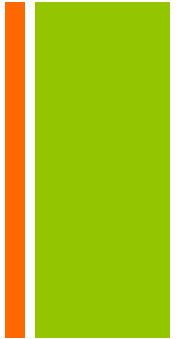
Soroya Julian

Caribbean

Anguilla, Antigua and Barbuda, Aruba, Bahamas,...

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flamesnation.ca



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Projects

[International Workshop on e-Health in Emerging Economies - IWEEE](#) Oct 8, 2012
[GNU Health](#) Oct 8, 2012
[MappyHealth](#) Sep 27, 2012
[Real time system for community health and epidemiological surveillance \(SAFE Haiti pilot\)](#)
Sep 21, 2012

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Organizations

[Sociedad Boliviana de Telemedicina e Informática Médica](#) Oct 12, 2012
[Oficina de Tecnología de la Información y la Comunicación -TIC del Ministerio de Salud, Colombia](#) Oct 9, 2012
[GNU Solidario](#) Oct 8, 2012
[Subsistema de Innovación hace parte del Sistema de Investigación, Desarrollo e Innovación](#) Sep 20, 2012

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Publications

[Anguilla to receive tele-medical services from Puerto Rico](#) Oct 15, 2012
[Community health agents training on hearing health: effectiveness of videoconference.](#) Oct 6, 2012
[Ethics and eHealth: reflections for a safe practice](#) Oct 6, 2012
[Telehealth in primary healthcare: an analysis of Belo Horizonte's experience](#) Oct 6, 2012

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Search Terms

Content Type
- Any -

Keyword
- Any -

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View Forums Active topics New & updated topics Unanswered topics [Add Forum topic](#)

Forums	Topics	Posts	Last post
Discusión General (Español)	9	16	¿Cómo pueden los profesionales y organizaciones de salud contribuir a la equidad a través de TICs? by Camilo Erazo Sep 13, 2012
Discussão Geral (Português)	7	15	Notícias em eSaúde by Fabiola Bof Apr 23, 2012
General Discussion (English)	16	41	ICTs and Mental Health by Camilo Erazo 6 hours 54 min ago

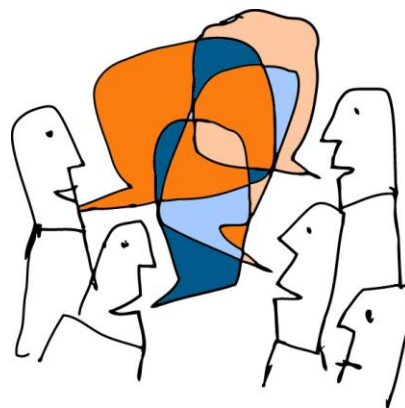
[New posts](#)

Currently active users: 3 (2 users and 1 guests)
[Carolina Jimenez](#), [Felipe Mejia](#)
 Statistics
 Topics: 39, Posts: 101, Users: 118
 Welcome to our latest members: [alejandrasanino...](#), [mbertoglia](#), [Jeremy Jones](#), [mariomop](#), [dinabox](#)

- Forum Tools -

All groups My groups Archived [Add Group](#)

	Created	Members	Type
Developmental Evaluation This space is designed for discussion of the DE, sharing resources on complexity and planning, and updates on the DE itself	Dec 4, 2011	2	Open
Discussing the Case of "Mr Notanemé" The analysis of this case will allow us to better understand the basic concepts of eSAC	May 2, 2012	1	Invite only
eSAC Platform Technical and Usability Feedback This group gives YPs and eSAC team members the opportunity to share feedback on the platform	Dec 27, 2011	20	Closed
eSAC Staff Private group to eSAC staff	Sep 27, 2011	7	Invite only
eSAC Team Internal Communication Topics related to the means of communication among team members	Dec 4, 2011	15	Invite only
Moving Toward the Development of Contents YPs will use the PDP Sessions presentations and group discussion to set up key questions to be shared with the CoP	Aug 30, 2012	10	Invite only
Platform pre-launch This is the group for planning the platform pre-launch.	May 15, 2012	11	Invite only
Professional Developmental Program PDP Discussion about the sessions and modules.	May 1, 2012	9	Invite only
Social Media and Health Equity For the people interested in how social media can be put to use to increase Health Equity.	Jan 31, 2012	14	Open



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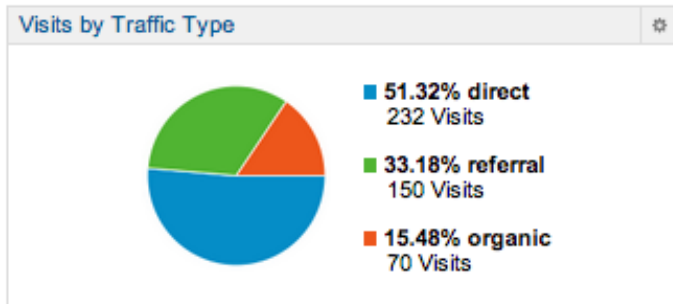
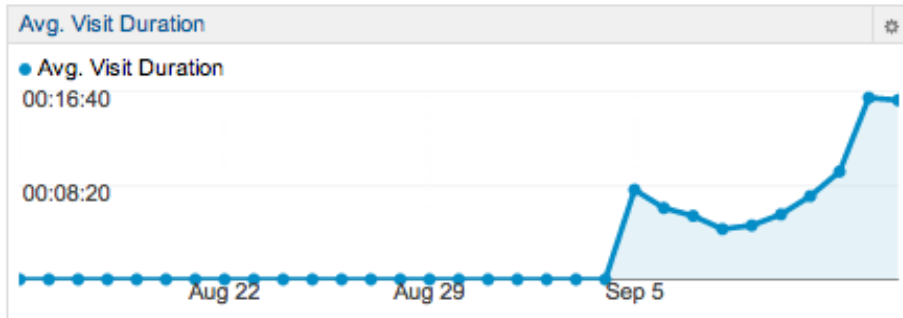
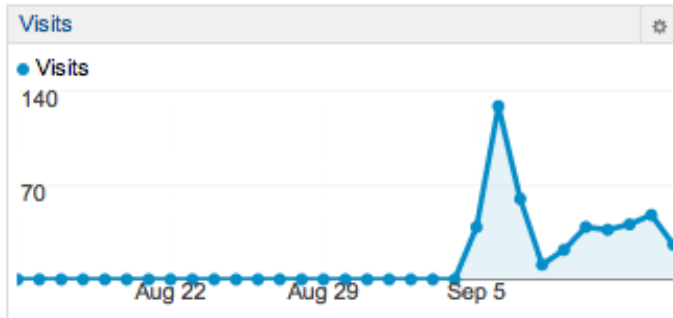
almalatina.ca

Upcoming

Calendar

Date	Event
Oct 16, 2012	1ra Conferencia Nacional de eSalud - Conferencia Internacional de Software Libre (Buenos Aires, Argentina)
Oct 16, 2012 - Oct 18, 2012	KMWorld 2012 (Washington DC, USA)
Oct 17, 2012	Health Equity Tools – Health Equity Impact Assessment Tool - (Part 2 - Webinar)
Oct 18, 2012	Can Online Social Networks Help You Get Healthier? (Webinar & Tweetchat)
Oct 20, 2012 - Oct 21, 2012	VI Regional Coordination Meeting of the VHL – VHL6 (Washington DC, USA)
Oct 22, 2012 - Oct 24, 2012	IX Regional Congress on Health Sciences Information – CRICS9. eHealth: Getting closer to universal access to health (Washington DC, USA)
Oct 31, 2012 - Nov 2, 2012	Summit on the Science of Eliminating Health Disparities (Maryland, USA)
Nov 6, 2012 - Nov 7, 2012	Health 2.0 Europe 2012 (Berlin, Germany)
Nov 8, 2012 - Nov 9, 2012	ICT Summit Paramaribo 2012 (Paramaribo, Suriname)
Nov 14, 2012 - Nov 18, 2012	X Congresso Brasileiro de Saúde Coletiva (Porto Alegre, Brasil)
Nov 19, 2012 - Nov 23, 2012	XIII Congresso Brasileiro de Informática em Saúde (Curitiba, Brasil)
Dec 2, 2012 - Dec 4, 2012	International Conference on Global Public Health 2012 (Colombo, Sri Lanka)
Mar 19, 2013 - May 21, 2013	IV Conferencia Portorriqueña de Salud Pública/ VI Congreso Internacional de Universidades Promotoras de Salud (San Juan, Puerto Rico)

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Visits and Avg. Visit Duration by Country / Territory

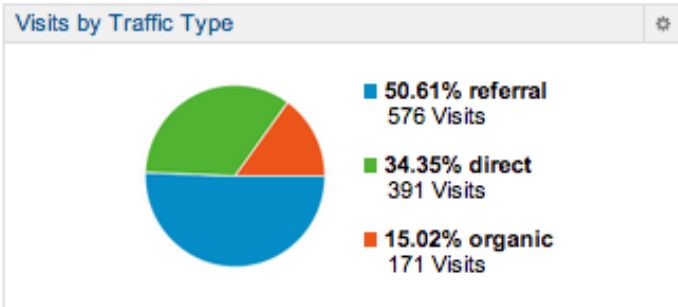
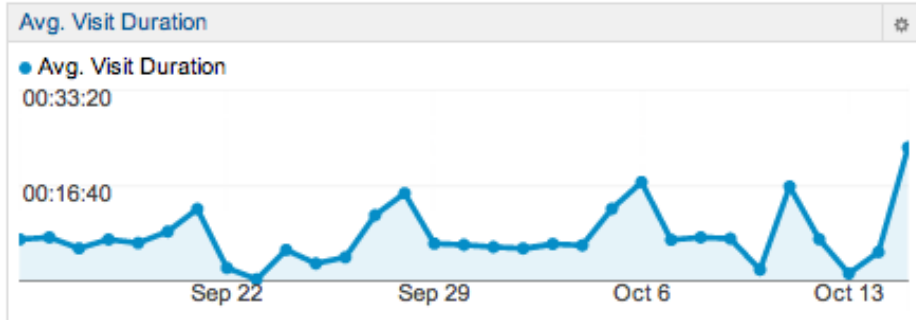
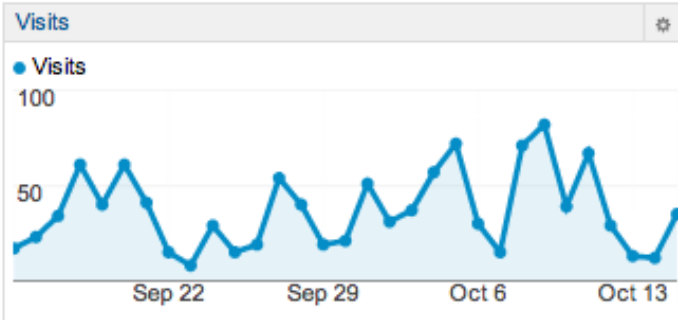
Country / Territory	Visits	Avg. Visit Duration
Canada	127	00:10:00
Colombia	74	00:03:40
Chile	53	00:18:04
United States	37	00:03:24
Jamaica	26	00:06:33
Brazil	24	00:09:37
Mexico	23	00:03:44
Spain	22	00:11:43
Argentina	13	00:10:33
Guatemala	5	00:12:22

Visits and Pageviews by Mobile (Including Tablet)

Mobile (Including Tablet)	Visits	Pageviews
No	406	2,290
Yes	46	162



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Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
Canada	218	00:14:13
Chile	190	00:09:50
Colombia	162	00:11:23
United States	94	00:01:06
Jamaica	64	00:18:54
Brazil	62	00:11:06
Spain	46	00:01:52
Argentina	40	00:04:07
Mexico	40	00:03:08
Honduras	22	00:09:37

Visits and Pageviews by Mobile (Including Tablet)

Mobile (Including Tablet)	Visits	Pageviews
No	997	6,439
Yes	141	245

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“Communities of practice develop over time¹”



¹Johnson, C.M. (2001). *A survey of current research on online communities of practice. Internet and Higher Education*, 4, 45–60

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ESAC Project shared a link.
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Public eHealth Innovation and Equity in Latin America and the Caribbean

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THANK YOU FOR YOUR
ATTENTION!

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CJIMENEZ@EHEALTHINNOVATION.ORG

PHI GROUP - CENTRE FOR GLOBAL EHEALTH INNOVATION
TORONTO, CANADA

